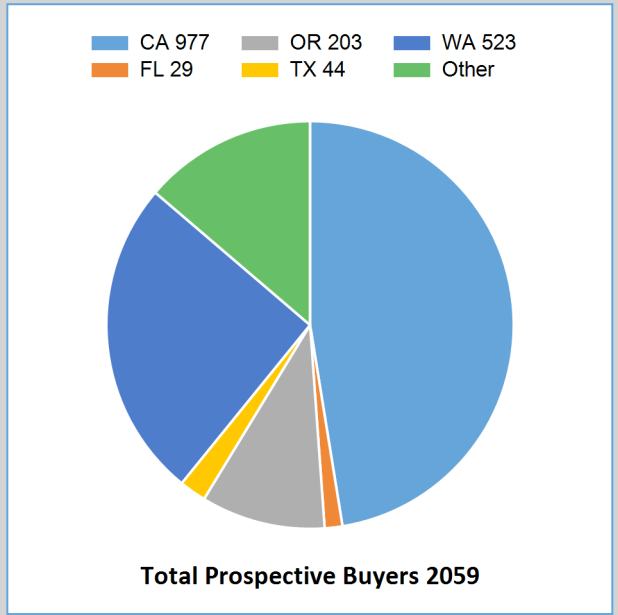
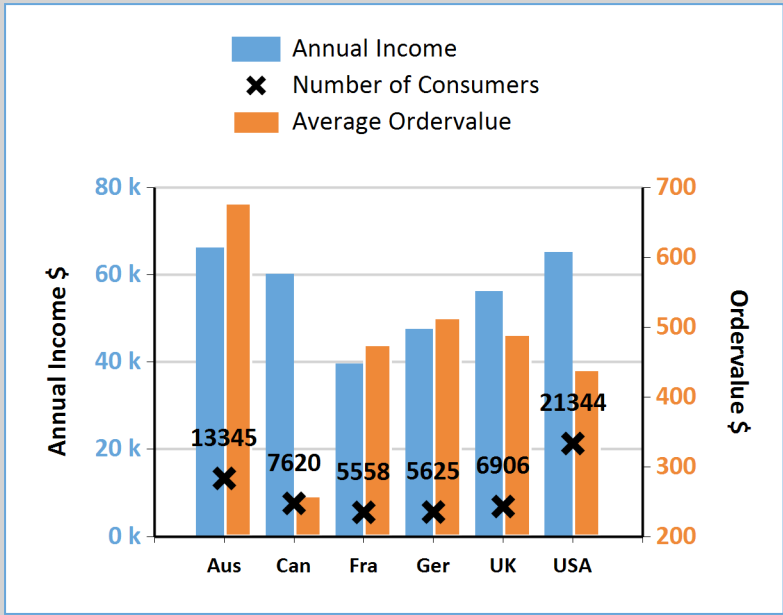
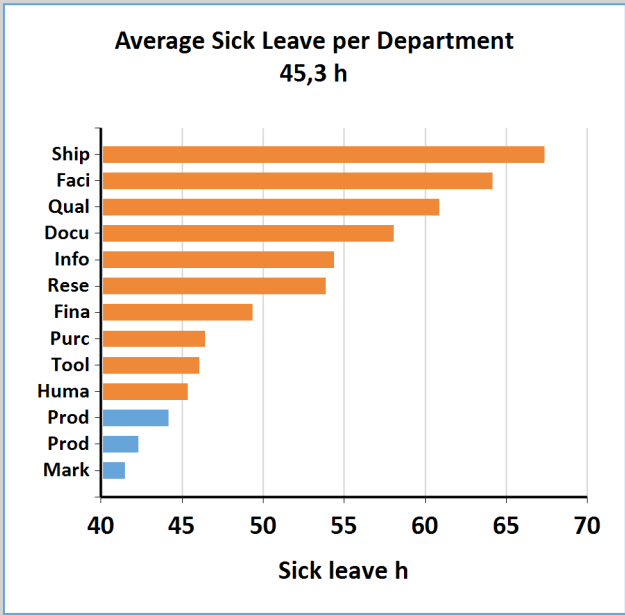
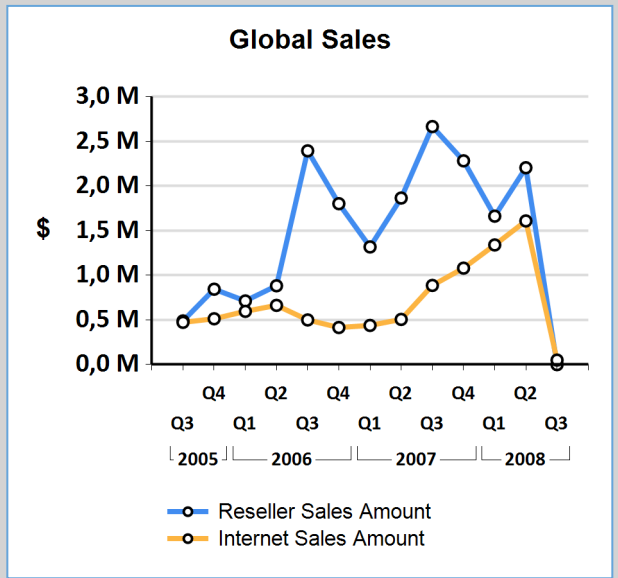


	Reseller Sales	Reseller Sales Profit	Internet Sales	Internet Sales Profit
2007 Q1Q2	12 000 247	491 881	3 037 501	1 279 153
2008 Q1Q2	16 038 063	-13 289	9 720 059	4 021 329
Change	34 %	-103 %	220 %	214 %

	2007 Q1Q2		2008 Q1Q2	
	Reseller Sales	Internet Sales	Reseller Sales	Internet Sales
Accessories	48 277	0	161 794	373 306
Bikes	10 084 590	3 037 501	13 399 243	9 162 325
Clothing	297 080	0	386 013	184 429
Components	1 570 299	0	2 091 012	0
Total	12 000 247	3 037 501	16 038 063	9 720 059

	Sold Units Q1Q2	
	2007	2008
Bikes		
Mountain	4 583	6 483
Road	9 713	7 676
Touring	0	6 994
Total	14 296	21 153



Database: AdventureWorksDW2012, Execution Day: 2008-07-31